

CEBRI-KAS Project
“International Politics: Reorienting Multilateralism”

Webinar “Geopolitics and the Economics of Innovation: Different Strategies”

June 9th

6pm (Rio de Janeiro time)

Institutional Opening: Anna Jaguaribe, *Trustee CEBRI*
Anja Czymmeck, *Director KAS Brasil*

Keynote Speaker: Barry Naughton, *So Kwanlok Professor at the School of Global Policy and Strategy, University of California, San Diego*

Commentators: Adriano Proença, *Professor of Industrial Engineering at UFRJ*
Caetano Penna, *Professor of Economics at UFRJ*

Bios:

Anna Jaguaribe

Director of the Institute for Brazil China Studies (IBRACH) and Trustee of the Brazilian Center for International Relations (CEBRI). Sociologist with a PhD from the New York University, she lived and researched in China from 1998 till 2003. She has worked at the United Nations in New York, has been a consultant to the UNCTAD in Geneva and a Professor at the Federal University of Rio de Janeiro.

Anja Czymmeck

Director of the Konrad Adenauer Foundation (KAS) in Brazil since August 2019, Anja Czymmeck has a master's degree in linguistics and geography from the University of Bonn. She was a scientific assistant to members of the North Rhine-Westphalia Parliament and the European Parliament (Brussels and Strasbourg). Subsequently, from 1998, she held different positions at KAS. At the foundation's headquarters in Berlin, she was responsible for projects in Western, Southeastern and Northern Europe, and desk officer on the team for Latin America, among other positions. Abroad, she was a project assistant in Venezuela and representative of KAS at the offices in Fortaleza / Brazil, Macedonia and Kosovo.

Barry Naughton

So Kwanlok Professor at the School of Global Policy and Strategy, University of California, San Diego. Naughton's work on the Chinese economy focuses on market transition; industry and technology; foreign trade; and political economy. His first book, *Growing Out of the Plan*, won the Ohira Prize in 1996, and a new edition of his popular survey and textbook, *The Chinese Economy: Adaptation and Growth*, appeared in 2018. Naughton did his dissertation research in China in 1982 and received his Ph.D. in Economics from Yale University in 1986.

Adriano Proença

Professor at the Department of Industrial Engineering of the Polytechnic School of the Federal University of Rio de Janeiro (UFRJ) and Researcher at the Production Engineering Program of the Graduate School of Engineering (UFRJ). Member of the Institute for Brazil-China Studies (IBRACH) Scientific Council. Prof. Proença, a Chartered Production Engineer in Brazil, has a PhD in Production Engineering/Operations Strategy at UFRJ, with a sandwich doctorate at Warwick University, UK. He has a M.Sc. in Production Engineering/Industrial Automation at UFRJ and is a Specialist in Industrial Automation (Ecole Nationale d'Ingenieurs de Tarbes ENIT/France). He has been involved in different R&D&I projects in Strategic Management of Technology, Innovation and Operations, and published many articles and books.

Caetano Penna

Professor at the Institute of Economics of the Federal University of Rio de Janeiro (UFRJ), where he teaches in the Graduate Program in Public Policy, Strategy and Development, and Researcher at the Research Unit in Scientific Policies (SPRU) at the University of Sussex (United Kingdom), where he obtained his doctorate in Scientific and Technological Policy Studies. He is also a specialist consultant in the Technology Directorate of FAPERJ, the science, technology and innovation agency in the state of Rio de Janeiro (Brazil). He holds a master's degree in Technological Governance from the TalTech University (Estonia) and a bachelor's degree in Economics from the UFRJ Institute of Economics.